



The Synergy Health Center, partnering with
Western Michigan University College of Health and Human Services



The Synergy Health Center presents...

Evolving: Silent No More! A Mental Health Symposium with a specific emphasis on Black Mental Health!

Valarie Cunningham, the founder and CEO of The Synergy Health Center (SHC), a 501c3 nonprofit organization, has been passionately educating, empowering, and equipping on Black mental health for almost two decades. Facilitating community conversations, highlighting areas of stigma, and rebuilding courage has been a worthy cause to champion. The mission to transform lives for generations and empower people for a lifetime continues to be her mantra. As an African American woman, announcing the fourth Breaking the Stigma: African American Mental Health Symposium (AAMHS) in partnership with Western Michigan University College of Health and Human Services still brings excitement.

Event Description:

This AAMHS is an event that creates a platform to bring awareness to businesses, professionals, educators, advocates, clergy, individuals, and the Black community nationwide that will illuminate the mental health experiences of the Black culture. The event will create opportunities for greater discussion on current racial issues, provide culturally relevant and competent mental health training, explore ways to navigate through systematic racism and its traumatic impact on the Black culture, and offer systems of care, help people to get the best support and advocacy.

Event Components

- Six workshops and two keynotes on topics including: From Then to Now: Racial Disparities in Behavioral Health (keynote); From Roots to Tips: It's Still A Big Deal: Black Hair; From the Media to the Mirror: Black Trauma; From Soil to Soil: Acculturation of Black Immigrants; From Pyramid to the Projects: Understanding Tribalism in the Black Community; From Thriving to Surviving: Strong Black Women Syndrome.
- Online registration and event promotion
- Social, digital, and traditional media promotions
- Networking opportunities
- Social Work, Nursing, and McBAP CEUs available

Event Specifics

- Date: Friday, October 14, 2022
- Time: 8:30 a.m. to 4 p.m.
- Location: WMU College of Health and Human Services
- Expected Participation: 250-500 individuals
- Registration Fees:
 - CEUs (in person or virtual) \$99
 - Non-CEU registration \$80
 - Current student rate \$60
- Event Registration Link: <https://tinyurl.com/2022AAMHS>

Why Your Partnership Is Valuable!

The African American Mental Health Symposium is a massive, yet necessary undertaking. I hope that you will find this a valuable cause and partner with me to assist in Breaking the Stigma and moving the unbalanced needle towards equal access, equity, and justice for all.

As a sponsor of the African American Mental Health Symposium your organization will be associated with one of the nation's most notable events focusing on Black mental health awareness and its impact on the African American community. If you, too, are taking action steps in a similar direction, we would love to have you come alongside us and inspire others to create a healthy society together. Please see the sponsorship opportunities listed below. We hope you will join us in the movement to break stigmas.

Your support will:

- Help launch the discussion to improve the mental health recovery to Black people and people of color in our community and beyond
- Increase visibility of your organization among mental health experts
- Provide networking opportunities for organizations and thought leaders with similar passions

Event Sponsorship Opportunities

TITLE SPONSOR: \$5,000

The Title Sponsor is the most prominent and visible of all the sponsorships available (EXCLUSIVE)

This level of sponsorship includes:

1. A dedicated 2-3 minutes during the opening of the event to share your organization's involvement and commitment to improving African American mental health.
2. Organization name in news releases to major media outlets
3. Recognition with logo placement on our event page
4. Logo placement on promotional emails

5. Acknowledgement in promotional posts leading up to the event
6. Acknowledgement in our post-event "Thank You" messaging and email
7. Eight complimentary registrations for the Symposium

CHALLENGER SPONSOR: \$2,500

The Challenger Sponsor level provides the second greatest level of exposure for your organization and includes:

1. The opportunity to introduce a keynote speaker or panel presenter and introduce your organization's involvement and commitment to improving African American mental health.
2. Recognition with logo placement on our event page
3. Organization name in news releases to major media outlets
4. Acknowledgement in promotional posts leading up to the event
5. Acknowledgement in our post-event "Thank You" messaging and email
6. Six complimentary registrations for the Symposium

ADVOCATOR SPONSOR: \$1,000

The Advocate Sponsor level provides event-wide exposure for your organization in the following ways:

1. Recognition with logo placement on our event page
2. Acknowledgement in promotional posts leading up to the event
3. Acknowledgement in our post-event "Thank You" messaging and email
4. Four complimentary conference registrations for the Symposium

SUPPORTER: \$500

1. Acknowledgement in promotional posts leading up to the event
2. Acknowledgement in our post-event "Thank You" messaging and email
3. Two complimentary conference registrations for the Symposium

NETWORKING table: \$50

Bring your own table for displaying your organization's materials

Sponsor Information

Please print

Name _____ Organization _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Level of Sponsorship Selected: ___ Title ___ Challenger ___ Advocate ___ Supporter

___ Please call me about my level of sponsorship. I would like to know more.

Please complete this form and fax it to SHC at (269) 276-0201, or mail to: The Synergy Health Center, 625 Harrison Street, Kalamazoo, MI, 49007, Attn: AAMHS

Can't attend but want to support AAMHS?

Sponsor

Donate to sponsor an attendee(s) to the AAMHS

___ My contribution of \$ _____ may be used to provide free attendance for participants

Donate

- Donate online at www.synergykzoo.org. Click the DONATE button and select "Breaking the Stigma"
- Call the office at (269) 323-1954 and donate via credit/debit card
- Mail a check or money order payable to The Synergy Health Center
- Cash App The Synergy Health Center at \$Synergykzoo

For More Information

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REGISTER: <https://tinyurl.com/AAMHS2022>